

The Writing Institute

AUGUST 13-14, 2009 – REDONDO BEACH, CALIFORNIA

The
Leadership
and Learning
Center™

ATTENTION TITLE ONE ADMINISTRATORS!
TITLE ONE AND STIMULUS FUNDS MAY BE USED FOR THIS INSTITUTE.

**HELP LOW-ACHIEVING STUDENTS MASTER CHALLENGING CURRICULA AND MEET
STATE STANDARDS IN CORE SUBJECTS.**

Teams of three or more attendees receive special discount pricing.

Dr. Douglas Reeves and The Leadership and Learning Center invite you to **experience The Writing Institute at Redondo Beach**. Join experts Bonnie Bishop, Alice Greiner, and Dr. Angela Peery, who will guide and empower both educators of all experience levels to:

- Implement research-based writing strategies to help students meet challenging state academic standards
- Increase the skill and comfort level of content-area teachers to use writing to advance comprehension and improve student engagement
- Accelerate academic achievement for *English Language Learners (ELL)* students
- Plan and improve ELL instruction; address listening, speaking, reading, and writing
- Implement a school-wide approach to assigning and assessing writing in all content areas

What others are saying about The Writing Institute:

"Lots of strategies to use tomorrow!"

"Concrete lessons to take to my classroom."

"Strategies that are easy to implement. Kid and teacher friendly!"

"Tips for teaching writing that seem simple yet effective!"

Presenters include the following:



Bonnie Bishop, The Leadership and Learning Center's associate noted for her expertise in balanced literacy, assessment, and *Bridging the Academic Achievement Gap for English Learners*.



Alice Greiner, founder of The Write Tools, LLC and author of *The Write Tools: Strategies that Make an Immediate Difference in the Classroom*.



Dr. Angela Peery, one of The Leadership and Learning Center's literacy experts. Author of *Writing Matters in Every Classroom*, *Deep Change: Professional Development from the Inside Out*, and *ARRIVE: Improving Instruction Through Reflective Journaling*, and creator of The Leadership and Learning Center's *Writing To Learn* seminars.

The **Writing Institute** is a **unique opportunity to share classroom experiences, research, and advanced writing tools**. It is designed for K-12 teachers, ELL teachers, Title One administrators, instructional specialists, curriculum coordinators, literacy specialists, building-resource teachers, instructional coaches, and supervisors.

This Institute will take place **ocean-side** at The Portofino Hotel & Yacht Club, conveniently located just 25 minutes south of Los Angeles Airport. The Portofino Hotel & Yacht Club is a complete resort destination that provides all the activities, services and amenities business and leisure travelers expect.

The Leadership and Learning Center's **Writing Institute** offers **interactive learning sessions** that are packed with new research and effective writing strategies that are actionable the minute you step back into your classroom. Additionally, this Institute **qualifies for graduate-level continuing-education credits!**

Last year's attendees left commenting: **"Concrete lessons to take to my classroom,"** "Strategies that are easy to implement," and "Tips for teaching writing that seem simple yet effective."

For more information or to register for this exciting learning experience, please visit LeadandLearn.com/writing/index.htm or contact Julie Abels for prompt and **personalized service at 866.399.6019, ext. 231**.

If you would like to schedule this seminar, please contact us today!

Bonnie Bishop

Bonnie Bishop is a Professional Development Associate for The Leadership and Learning Center. Over the past several years, she has presented to teachers on regional as well as national levels and is recognized for her expertise in Balanced Literacy, Assessment, and Bridging the Academic Achievement Gap for English Learners. Her professional focus is working with teachers and administrators to improve student achievement.

Bonnie conducts highly motivational and interactive workshops that give teachers hands-on opportunities to improve classroom instruction and school-wide results through effective teaching strategies. The trainings and workshops that she conducts provide teachers with opportunities to reflect on their current practices and actively participate in structuring strategies to improve instruction that focuses on content standards, clearly focused objectives, and on-going assessments. Bonnie brings 33 years of successful teaching and administrative experience to her work with the Center.

In addition to her work with the Center, Bonnie is a program facilitator for California's Long Beach Unified School District, winner of the Broad Award for the Best Urban School District in the country where she trains and coaches teachers. Bonnie is also an educational consultant for 21st Century Learning as well as the co-founder and director of the Center for Accelerated Learning, an educational research and development organization. The hallmark of all her work in education is the facilitation of increased student results and teacher efficacy.

Having worked extensively with students and their teachers in both Spain and California over the past 18 years, Bonnie has the experience needed to provide teachers with current strategies that work to improve results for students who are not only learning academic content, but also for students who are learning academic content in English as a second language.

Bonnie has presented at the following conferences and institutes:

- California Association of Bilingual Educators Conference
- National Association of Bilingual Educators, Philadelphia, PA
- Educational Leadership Conference Riverside, CA
- California Teachers of English to Speakers of Other Languages Conference, San Diego, CA
- National Association of Bilingual Educators Dual Immersion Conference
- New Teachers' Institute, Long Beach, CA
- Leadership in Literacy, San Diego, CA
- Assessment as Learning, San Francisco, CA
- Balanced Literacy Conference, Houston, TX

Bonnie holds an M.A. Ed. in Curriculum and Instruction specializing in Multicultural Education and Dual Language Development. She holds a B.A. degree in English and Education. Additionally, Bonnie is fully credentialed and holds a Cross-Cultural Language Acquisition Development certification.

Bonnie resides in Long Beach, California, but enjoys spending time in Mallorca, Spain and St. Antonin-Noble-Val, France where she delights in languages and cultural diversity. She enjoys reading, writing, and capturing moments through the lens of her camera.

Bonnie Bishop can be reached at BBishop@LeadandLearn.com.

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Alice Greiner

Alice's 26 years of experience as reading specialist, staff developer, and classroom teacher, working in high-poverty schools with significant numbers of English learners help her bring to educators a down-to-earth, practical approach to writing. Her relaxed style and sense of humor help educators in her workshops feel immediately comfortable. After spending time with Alice, participants often comment, "I can do this. This makes sense. Why didn't somebody show me this a long time ago?"

In addition to her public school experience, Alice has taught graduate level classes on reading and writing strategies for the past 13 years. She has been part of the adjunct faculty at Vitterboe College, Adams State College, the University of the Pacific and the University of California, Santa Barbara.

Born in Oak Park, Illinois, Alice attended University of Illinois on a full academic scholarship. After two years there, she transferred her to University of Denver where she received her undergraduate degree in Secondary English Education. She earned her master's degree in middle school education from the University of Northern Colorado.

Based on the fact that students in Alice's classroom consistently outperformed their grade level peers on writing assessments, her district invited her to share her teaching methods with others. In 1994, she began offering workshops on reading and writing while still teaching full time.

As neighboring school districts discovered what Alice had to share, they started sending their teachers to these workshops. Soon these schools began to see gains on their state assessments, and the Denver Post newspaper ran an article focusing on the gains one local school had experienced. Alice gradually reduced her contract with her own district, so she was available to consult with districts across the country. Since 2001, she has been a full time consultant. As demand increased, she carefully mentored a cadre of extremely experienced, professional educators who are part of her consulting group.

When she's not leading workshops or visiting schools to offer on-site follow-up support, you can find Alice on the golf course. Never keeping score and always driving the golf cart help Alice relax and enjoy the game with her two college-age sons.

"Alice combines research-based, classroom-proven strategies with exceptional staff development. The deliberate integration of 6 + 1 Traits of Writing and the strong connections to reading instruction give teachers the skills and strategies to differentiate instruction and close student achievement gaps in writing."

Jean Bell, Federal Projects Director, Wickenburg, AZ

Alice Greiner can be reached at alice@thewritetools.net.

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Angela Peery, Ed.D.

Dr. Angela Peery is a Senior Professional Development Associate at The Leadership and Learning Center. Just before joining the Center in 2004, she worked for the South Carolina Department of Education as an instructional coach at a low-performing middle school and helped raise student proficiency in writing. She was also previously a literacy consultant for the National Urban Alliance for Effective Education, co-teaching and designing lessons with teachers in high-poverty, at-risk schools in Seattle and Indianapolis.

Angela's varied experience includes ten years of classroom teaching, four years as a high school assistant principal, and various leadership roles at the building, district, and state levels. She has taught graduate courses for Coastal Carolina University and the University of Phoenix and has been a co-director of a National Writing Project site. She has also taught undergraduate courses for Horry-Georgetown Technical College and Kaplan University Online.

In 2000, Angela earned her doctorate in curriculum/instruction through the University of South Carolina. Her research highlighted her professional development work in literacy with teachers at a K-8 Jewish school, the Chabad Academy in Myrtle Beach. Since completing her doctoral studies, she has published three books: *Deep Change: Professional Development from the Inside Out* (2004); *ARRIVE: Improving Instruction through Reflective Journaling* (2005); and *Writing Matters in Every Classroom* (2009). Angela is also the creator of several professional development seminars for The Center, including the Writing to Learn series and Power Strategies for Effective Teaching.

A native of Salem, Virginia, Angela earned her B. A. at Randolph-Macon Woman's College and her M. A. at Hollins College. Her professional licensures include secondary English, secondary administration, and gifted/talented education.

Her family consists of husband Tim, three Labrador retrievers (Decoy, Madison, and Lady), and cat (Emma). The entire brood resides on Lady's Island in the Beaufort/Hilton Head area of South Carolina. Angela is an officer in her homeowners' association and volunteers in several local schools. In her rare periods of spare time, she enjoys leisure travel, entertaining friends, and attending rock concerts.

Dr. Peery can be reached at APeery@LeadandLearn.com.

THE LEADERSHIP AND LEARNING CENTER
Writing Institute Registration Form
Redondo Beach, CA
August 13-14, 2009

Registration Information

Fees include seminar, materials, continental breakfast and lunch each day. Please complete one form for each participant.

Dr. Mr. Mrs. Ms.

Title Name

District/School/Organization

Position/Job Title

(Ship to) Street Address, City, State, Zip Code

Daytime Phone

Cell/Evening Phone

E-Mail Address

How did you hear about this event?

Event Selection and Method of Payment

Payment or a purchase order must accompany this form. **NOTE: Attendees who register as members of teams of 3 or more will receive a discount of \$20.00 off the regular seminar fee.**

Date	Seminar	Fee	Team Rate per person
August 13-14, 2009	The Writing Institute	<input type="checkbox"/> \$655.00	<input type="checkbox"/> \$635.00

Check Enclosed (Made payable to The Leadership and Learning Center)

Purchase Order Number (attach copy) _____

Visa, Master Card, or Discover: _____ expires: _____

Authorized Signature: _____ 3-digit security code _____

***Required (Bill to)** Accounts Payable Contact Name and Daytime Phone

***Required (Bill to)** Street Address, City, State, Zip Code

Please indicate below the sessions you will attend each day

This Institute will feature concurrent learning sessions each day. In addition to the keynote sessions each day, please indicate below the sessions you will attend.

THURSDAY, AUGUST 13TH, 2009

_____ **8:30 A.M. – 3:30 P.M. - WRITING TO LEARN: INSTRUCTIONAL STRATEGIES FOR NONFICTION WRITING**

_____ **8:30 A.M. – 3:30 P.M. - INTERACTIVE WRITING FOR ENGLISH LEARNERS – WRITING IN ACTION! (PLEASE NOTE THAT YOU MUST ATTEND BOTH DAYS OF THIS SESSION)**

_____ **8:30 A.M. – 3:30 P.M. – THE WRITE TOOLS FOR WRITING ACROSS THE CURRICULUM**

FRIDAY, AUGUST 14TH, 2009

_____ **8:30 A.M. – 3:30 PM. - WRITING TO LEARN: ASSESSING NONFICTION WRITING**

_____ **8:30 A.M. – 3:30 PM. - INTERACTIVE WRITING FOR ENGLISH LEARNERS – WRITING IN ACTION! (PLEASE NOTE THAT
YOU MUST ATTEND BOTH DAYS OF THIS SESSION)**

_____ **8:30 A.M. – 3:30 PM. - THE WRITE TOOLS: THE READING/WRITING CONNECTION**

To Register

Fax: Send completed form with your credit card number or a copy of your purchase order to (303) 504-9417

Mail: Enclose form and payment, and mail to:

The Leadership and Learning Center
Attn: Conferences
317 Inverness Way South, Suite 150
Englewood, CO 80112

If you have questions, please call (866) 399-6019, extension 231, M-F between 8:00 a.m. and 5:00 p.m. Mountain time

Event Location and Hotel Information

Event Location and Hotel Information

Training Location

The Portofino Hotel & Yacht Club

260 Portofino Way
Redondo Beach, CA 90277

www.hotelportofino.com

1(800) 468-4292 (310) 379-8481

Hotel Accommodations: We have secured a group discounted room rate of \$149.00 per night plus tax at the Portofino Hotel & Yacht Club.

Reservations may be made at the Portofino Hotel & Yacht Club by calling 1(800) 468-4292. **Mention The Leadership and Learning Center and make your reservation at least four weeks in advance of the training date to be assured of receiving the discount rate.** Training participants are responsible for making their own hotel room reservations and payment should be made to the hotel directly. Please note that the Portofino Hotel does not accept purchase orders as payment.

The hotel recommends taking a cab from the Los Angeles International Airport. Cab fare is approximately \$25.00 each way. The Leadership and Learning Center's discount parking rate at the hotel is \$15 for overnight parking and a \$10 daily rate.

Cancellations and Substitutions

All cancellations must be submitted in writing. If cancellation occurs less than 30 days in advance of the seminar date, a credit of the seminar tuition, less a \$125 cancellation fee, will be applied to your account and may be used for future purchases of Center products or services. Substitutions are permissible.

Questions

Contact Julie Abels, Senior Director of Conferences via email at jabels@LeadandLearn.com or by phone at 866-399-6019 ext 231 or 303-504-9312 ext 231.